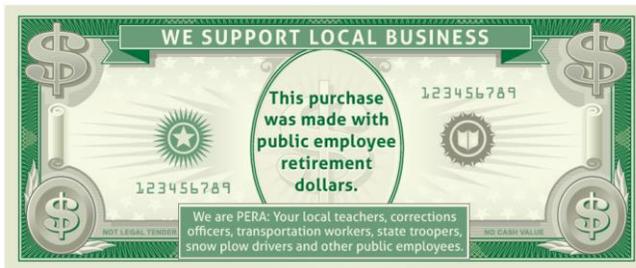


Dear PERA Retiree:

As members of PERA, we worked hard to make Colorado a great place to live and now that we're retired, PERA is providing us with a financially secure future. PERA is a lifeline for retirees like us, but it also provides significant economic benefit to our state. PERA retirees put \$3.2 billion directly into the Colorado economy each year, which means local economies all across the state feel the impact of our retiree benefit dollars. You may already know this fact, but most Coloradans do not. We need your help educating them.



Would you leave one of these “We Are PERA” bucks behind at your neighborhood diner, car dealer, ice cream shop, pet store, or wherever you shop or dine in your community? These “bucks” let our neighbors know we’re proud to shop or dine in Colorado using our pension dollars. The bucks you distribute have

economic data specific to your region, so people can really see our impact. It’s our way of getting the message out there that a retired state employee and PERA member gives back to their community, no matter if they live in a small town or a big city.

State employees are under attack by special interests who want to end pension systems. They don’t fully understand we worked hard for our retirement, paid into it each month of our careers, and give back in so many ways to the communities in which we live. That’s why it’s important we tell our story. We were teachers, state patrol, transportation experts, judges, corrections officers and vital employees who made our state what it is. Our neighborhood businesses need to know who we are and, as retirees, we support our local economies.

Can we count on your help? The bucks, will fit in your wallet, so the next time you’re out to eat or out shopping, just hand one to the cashier with your payment or leave one behind with your tip. With your help, we can cover a lot of ground and reach a lot of Coloradans who don’t know that retired state employees are beneficial to our local economies.

If you need more bucks, please visit www.SecurePERA.org after April 16th to find a location near you where you can pick some more up. If there’s nobody near you, contact SecurePERA@gmail.com to request that some are sent to you. When you’ve distributed them all or as many as you can, please report back to us at www.WeArePERA.org letting us know where you shared your bucks.

Thank you for your commitment to standing up to misinformation about state employees and pensions and to educating Coloradans about PERA’s economic impact on our state.

Regards,

Lynea Hansen
Executive Director
Secure PERA